



Artwork Guidelines

GENERAL:

- PC compatible
- CMYK
- For regular hems, place all elements at least 1.25" in from finished edge to avoid the stitching.
- For pole pockets on single-sided banners, place all elements at least the size of the pocket in from the edge. (see Bleeds below for more info)

VECTOR:

- Adobe Illustrator – (CS2) .AI, .EPS, .PDF files
- Fonts converted to outlines
- File sized proportionately to finished size

BITMAP:

- .TIF, .PSD, digital .EPS
- At least 100 dpi at 100% for standard applications (300 recommended for close viewing)
- Do not embed a color profile

SENDING FILES:

If file is smaller than 8 MB, email to sales@digitaldyedesigns.com. If file is larger than 8 MB, upload through our ftp site via our website www.digitaldyedesigns.com click on FTP and upload files, or send on CD or DVD. Zip & Stuffit compression accepted.

ADDITIONAL CHARGES:

- Files provided in formats not mentioned above
- Pantone matching, please include in file (PMS prints as CMYK equivalent)
- File editing

TYPICAL BLEEDS:

Fabric banners – 2" on all sides

Flags – 2" on right side. 1" top & bottom

Floor mats – Create file at full size of mat. Don't place any text or important part of the image within 1 inch from the edge. This will ensure no part of the image will get cut off.

Blankets – 3" on all sides also, also blankets have rounded corners. This will ensure no part of your image will get cut off.

Pole Pockets – take care in placing graphics below the pocket so there is no stitching through them.

Pole Diameter	.75"	1"	1.5"	2"	2.5"	3"	3.5"	4"
Pocket Size	3"	3"	4"	5"	5.5"	6.5"	7.5"	8.5"
Bleed Size	3.5"	3.5"	4.5"	5.5"	6"	7"	8"	9"

Questions? Please call us at 954-781-5668